SPHERE Rate Sheet

***Sphere* is the official quarterly publication of the New York State Society of Anesthesiologists, Inc.**

Each full-color issue contains the legislative, regulatory, socioeconomic, and scientific articles that help NYSSA's physician members take better care of their patients and their practices.

More than 3,000 New York physicians read *Sphere*. Each issue is also posted on NYSSA's Web site.

Questions?

Contact **Will Burdett** at 212-867-7140
or e-mail: will@nyssa-pga.org

Ad Rates

Full Page	$1,500.00
Half Page	$800.00
Quarter Page	$500.00

Ten percent discount for a full-year commitment (four issues).

Ad Sizes

(Add .125" bleed on all sides, for all ad sizes below.)

	WIDTH	X	HEIGHT
Full Page	6"	x	9"
Half Page	6"	x	4.4"
Quarter Page	2.9"	x	4.4"

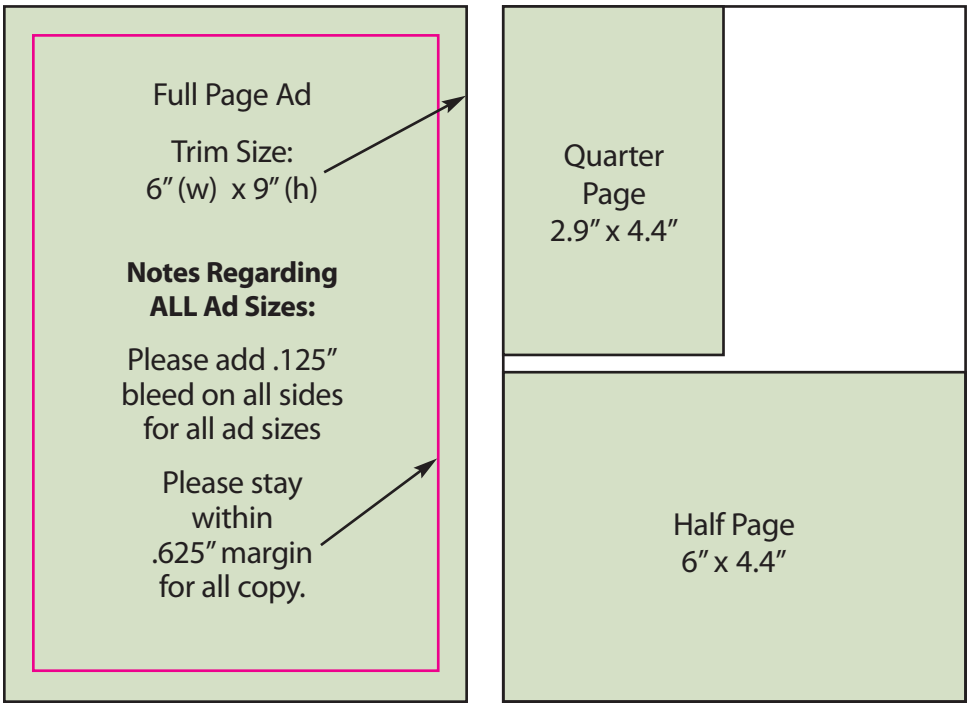
Mechanical Requirements

Preferred format: high-res PDF supplied at exact ad size. PDFs must be 300 dpi, all colors CMYK and all fonts embedded.

We will also accept Mac-formatted: Quark, InDesign, Illustrator or Photoshop files. All ads must include high-res images (300 dpi placed at 100 percent) any graphics or logos (.tiff, .eps or .ai), all fonts, and all colors must be CMYK.

Ad Submission

E-MAIL Stuffed or zipped files under 10 MB to: will@nyssa-pga.org.



Editorial Deadlines

January 15
April 15
July 15
October 15

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